

Military families are a large part of Prince William County Public Schools (PWCS) due to the division's proximity to major military bases and installations. Military parents often contact their children's principals to arrange surprise reunions when they know they will be returning from deployment. The PWCS Communications Department shared this video with the PWCS community, to demonstrate the division's commitment to a Positive Climate and Culture, showcasing the amazing moment when a student is reunited with their parent. The video was distributed on PWCS social media platforms, TV channels and live stream, digital digests, and the Superintendent's newsletter. It supports effective communication by demonstrating that PWCS recognizes the whole child and work diligently to care for all aspects of their emotional and academic needs. The video was well received in the target community and beyond, garnering more than 71,000 views and 1,600 positive engagements on social media alone.